

Qatar is the next step for Mendor

A new chapter was written to the success story of Finnish growth company Mendor. The company has continued to conquer new territories with its innovative blood glucose meter the Mendor Discreet™. Mendor is proud to announce the distribution agreement for the first Gulf Region country. Aiming for continuous growth world wide, Mendor has made an agreement with Ebn Sina Medical - Qatar.

Ebn Sina is the number one provider of pharmaceuticals and medical supplies in Qatar, with a 55% share of the market. This strong partnership positions Mendor firmly for commercial success in the country. Since its foundation in 1971, Ebn Sina Medical has maintained a pioneering position as the leading pharmaceutical & medical organization in Qatar. It represents a considerable number of the worlds leading names in pharmaceuticals, as well as medical and scientific equipment and consumer health products. More information about Ebn Sina Medical at: www.ebnsina.com.qa

Founded in 2006 in Helsinki, Finland, Mendor designs, develops and markets innovative diabetes care products. Mendor's first product, blood glucose meter named the Discreet™, has received high praise from clinicians and diabetologists all over the world. The meter contains all the necessary components for daily blood glucose measurements: meter, strips and lancing device in an integrated, all-in-one device the size of a cell phone. Mendor Discreet™ is designed to simplify the lives of people with diabetes who regularly need to test their blood glucose levels.

With Discreet™ the patient gets a license for Balance™, an advanced Internet based self-care application. Balance™ empowers the diabetic to see a full picture of the treatment's status, and possible improvement targets. The medical staff gets a solid platform for discussion with the patient.

Images available on request. For more information, visit: www.mendor.com

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